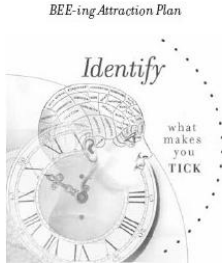


# BEE-ing Attraction: What Love Has To Do With Business And Marketing



## Step Two

**IDENTIFY** : What makes ME and MY perfect  
\_\_\_\_\_ tick?

Write a few sentences:

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*Based on the Law of Attraction, like attracts like, therefore, what makes you tick is also what makes your perfect customer tick.*

*Use the following questions to deepen your understanding.*

*Finally, write down one sentence that combines your answers to all of the following questions:*

*What do you want to achieve before you leave this world?*

*What are you doing when you most love your life and feel that you were meant to be doing this more?*

*While Part 1 is a long list of qualities and attributes, Part 2 is one statement. Refer to CHAPTER 3 of BEE-ing Attraction- "What Makes You Tick" to help you answer this part of the plan.*

**Select a few key words from what you have written.**

You will notice they act as a sort of "code" holding the energy of all you have written. Write them below.

My name is \_\_\_\_\_ and what makes me tick is:

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It is a process, and when you get to the bottom of your tick, you don't have to explain it. While everyone may experience it in a different way, it always seems to be an ah-ha moment. Here are some of the reactions that you might have when you truly get to your tick:

- feeling scared
- feeling tickled
- laughing out loud and wanting to cry at the same time
- smiling from ear to ear radiating light from your face
- feeling humbled