

Attracting Perfect Customers

The #1 Strategy for Creating Lucrative Loyal Raving Fans



Coaching . Training . Speaking

Attractive Action vs. Dazzling Distractions

Activating Your Strategic Attraction Plan



It's time to put everything into motion by taking actions that are in perfect sync with your Strategic Attraction Plan. When you take Attractive Actions, you feel guided, your actions are empowering, the feeling you have while taking an attractive action is GOOD. Attractive actions keep you on course and in alignment with what makes you tick; it is perfect for you.

What is the next most attractive action for me to take?

Asking that one question will almost always keep you on track with your Strategic Attraction Plan. Yet there are so many tempting options, how can you choose and be sure it is an attractive action?

Here is a quick checklist for determining if it is an Attractive Action or a Dazzling Distraction:

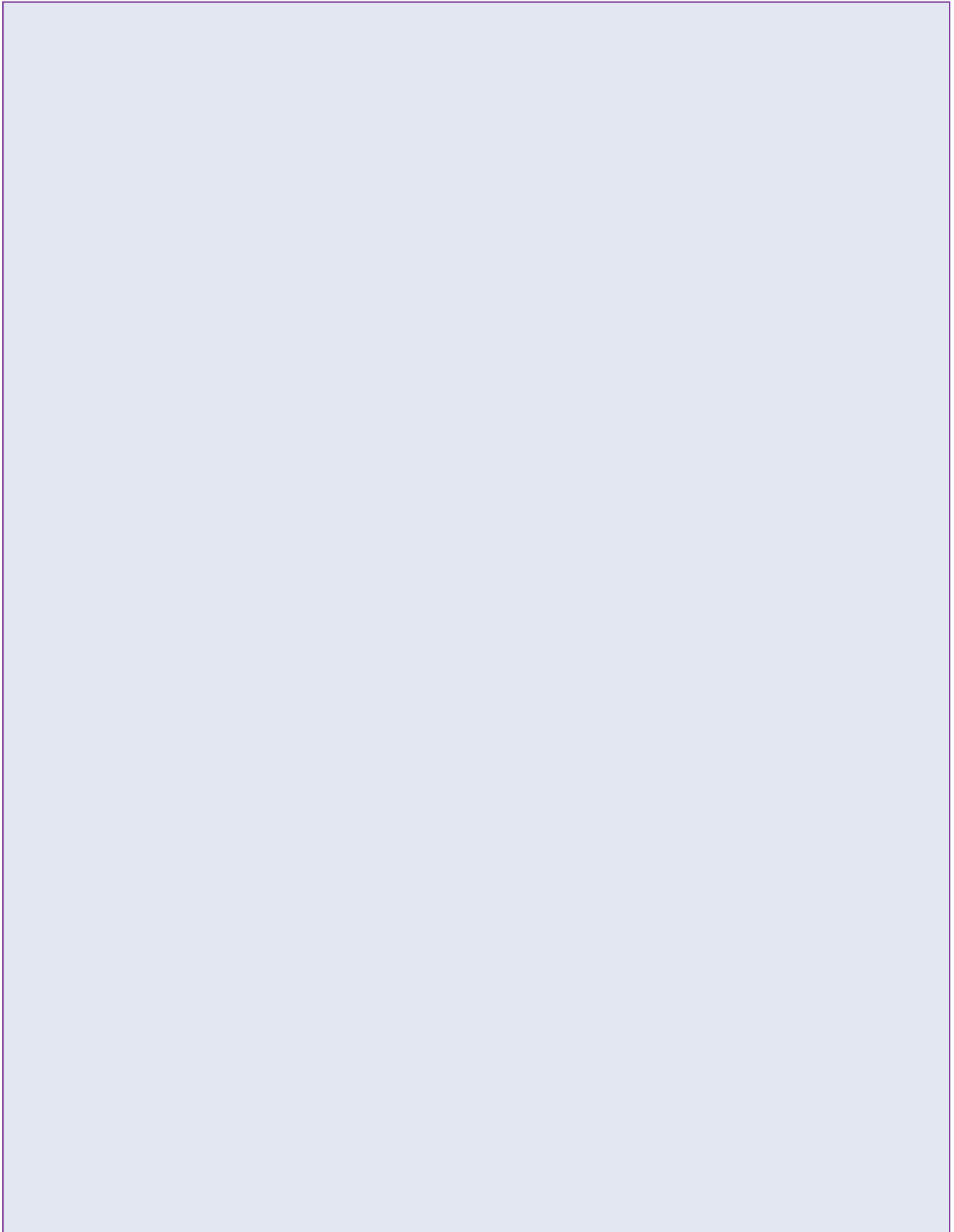
Dazzling Distractions



- Keep me awake at night worrying
- Cause me to feel anxious inside
- Seem too good to be true
- Have me deviate from my plan
- Are often a get-rich-quick kind of offer
- Cause tension and upset in relationships
- Are a high-risk return on my investment
- Cause a lack of clarity
- Feel seductive and inside I feel seduced
- Seems too hard, difficult, complicated
- Body, Mind, Soul feels tight & tense

Now take a quick review to see if there are thing that you are involved with that are Dazzling Distractions and see if you can let them go. Time to get back on your course!!!

List below anything you are going to release:



Attractive Actions



- Feels good when I take this action
- Is in sync with what makes me tick
- If I say no, I feel relieved afterwards
- If I say yes, I feel empowered and confident
- Takes time to develop
- Results are satisfying
- Relationships get better as a result
- Are a good investment in my business
- Are focused and directed
- Seems easy, natural, simple
- Body, mind, spirit are relaxed & aligned

Make a List of Your Goals & Next Most Attractive Actions

1. _____
2. _____
3. _____
4. _____
5. _____

Quick Review

Let's do a quick review of the previous Modules to show you how far you have expanded over the last few weeks. As you will see, there have been many things happening all at once that have brought you to this point.



Module One – Clear and Focused about Perfect Customers for your business. Describing your Perfect Customers' qualities, characteristics, and attributes. Setting your Sales \$\$\$ Numbers; allowing your thoughts around sales to surface so you can let them go.



Module Two – The BIG why you are in the business you are in; what makes you tick connects the dots to your purpose, passions, and core values. Branding from your tick words to represent your uniqueness.



Module Three – Getting to your Authentic Offering by refining and reframing what is perfect for you when you are sharing your products and services with your perfect customers; use the magical turnaround of complaints by refining and reframing to attract to your true desires.



Module Four – Shifting Your Being takes you from one state of being which are less desirable to something that is much more attractive. By creating a simple DECLARATION, this process is the antidote for removing all of your blinders too; our Success Formula is BE – then DO – which will attract our goals and HAVE.



Module Five – Take an Attractive Action today. What will you choose? Now is the time to find the COURAGE that is inside of you to take BOLD actions. Use your inner guidance to choose what is best for you and will move your business forward. Trust your gut feelings. your intuition and you will always be on course. Even if you find out that an action was not in your best interest, you will know quicker than you did before and able to make a more attractive choice.

Most important tip: Apply what you have been learning and stay engaged with your Strategic Attraction Plan, it's simple! We are looking forward to our next journey together. — Jan & Alan